

PREVIEW

 3-Step-Tool

 Action

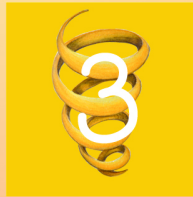
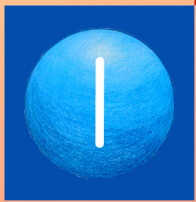
 Advocacy

 Analysis

 Empowerment

 Identification

 Key



What is Advocacy?

Advocacy involves speaking up for others to make sure that their rights are respected and their views or wishes are heard and acted upon by decision makers.

Advocacy also involves taking part in decisions and matters that affect one's life.



“I can stand with others, and together we can apply the 3-Step-Tool to make this world a rights respecting place for all children.”





Every child has the right to stand together with others as agents of change, in the pursuit of love and justice for all life.



Right to Advocacy

Article 12
Children have the right to express opinions in matters affecting them, and to have their opinions heard.

Article 13
Children have the right to freedom of expression.

Article 14
Children have the right to freedom of thought, conscience, and spiritual practice.

Article 15
Children have the right to freedom of association and peaceful assembly.



"Knowledge of my rights empowers me to make sure that the rights in The Convention on the Rights of the Child are respected for all children."

Empowerment Explained

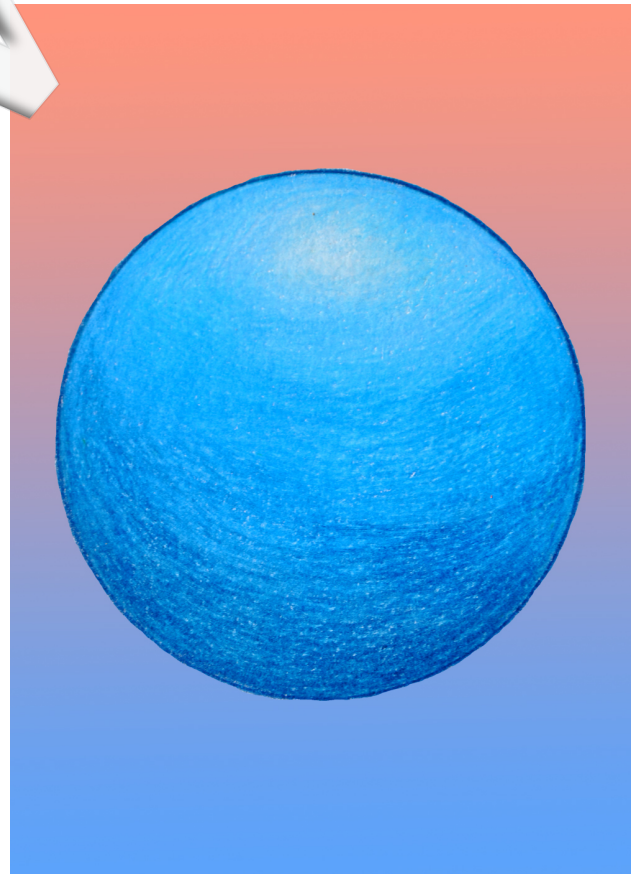
At the core of empowerment is power.

Empowerment requires power to change a situation. If power cannot bring about change, then empowerment is not possible.

Empowerment is a process that helps people gain control over their own lives and act on issues that are important to them.

Empowerment is a social process because it occurs in relationship to others.

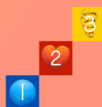
Knowledge of rights empowers one to act as a valued person in bringing about change.



"I know that the key to making everyone respect the rights of children is by applying the 3-Step-Tool to Empowerment."



"The 3-Step-Tool is an effective way to make sure that everyone respects children's rights."



Definition of Key

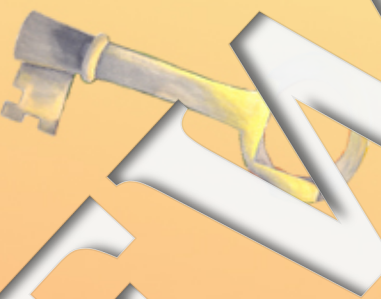
1. A means of gaining entrance
2. Something that provides a solution
3. A legend





The 3-Step-Tool to Empowerment

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Involvement

What is my goal?



Description

What is the situation or condition that needs attention, change, or advocacy?



Statement

What is the cause you are advocating for?



Assessment

How will I know that my goal has been reached?



Plan

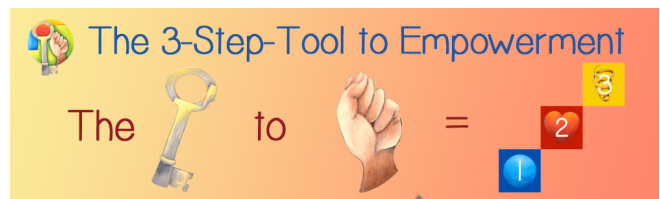
What is my action to reach my goal?



Analysis of Plan

What are supporting/inhibiting factors?

Applying the



Now is your chance to practice using the 3-Step-Tool to change a situation where you think the rights of children are not being respected.

Identification

Statement

What is the cause you are advocating for?

Analysis

Description

What is the situation or condition that needs attention, change, or advocacy?

Involvement

What is my goal?

Action

Plan

What is my action to reach my goal?

Analysis of Plan

What are supporting/inhibiting factors?

Assessment

How will I know that my goal has been reached?

3-Step Material

Presentation 1



3-Step Material

Presentation 2



3-Step Material

Presentation 3

